

Dana Point Harbor Revitalization

Twelve Guiding Principles – Revised March/April, 2018

- 1. Maintain Dana Point Harbor's small-town charm, character and family atmosphere.
- 2. Protect Dana Point Harbor's beauty and visual appeal.
- 3. Upgrade/replace existing, aging commercial structures. Avoid radical expansion of the commercial/entertainment complex.
- 4. Maintain an affordable, full-service recreational boat harbor. Facilities to include boat marinas, ample sewage pump-outs, on-site dry boat storage with launch ramp facility, on-site day use trailer parking, fuel dock, ship yard, bait barge, and mast-up launching hoist.
- 5. Do not further commercialize the island. Existing and future commercial uses should remain boating and public recreation oriented.
- 6. Ensure the future of the two yacht clubs.
- 7. Maintain Clean Marina certification. Improve and protect water quality.
- 8. Better utilize existing parking. Provide more parking in commercial area. Protect boater parking without significant increase in walking distance to docks.
- 9. Protect the OC Sailing and Events Center as a venue for education, community service and youth maritime development.
- 10.Address overall mix of land uses. Maintain equilibrium among commercial/ entertainment, boating, community service and education uses, and open space. Protect balance of revenue and non-revenue generating land uses.
- 11. Protect existing parkland, beach and landscape buffers. Enhance affordable public access.
- 12. Continue to provide restrooms and showers near the docks. Update the boater amenities and service buildings.